

People in Need Focus Area Capacity Grant History

FY 2019

Children First/Communities in Schools of Buncombe County was awarded \$8,500 to engage Ambrose Consulting, Taproot Consulting, and Tepeyac Consulting to assist with listening sessions and a strategic plan that will focus on a marketing and communication plan and will improve organizational efficiency.

Henderson County Education Foundation was awarded \$8,500 to engage HunterKemper Consulting and Formation PR + Brand to assist with a fundraising plan in order to increase major gifts, and a marketing plan to develop communication strategies.

Just Economics was awarded \$8,500 to engage Taproot Consulting to assist with a strategic fundraising plan and infrastructure support to help increase revenue for the organization.

Western North Carolina Worker's Center was awarded \$8,500 to engage Popular Education Consultants to assist with strategic planning that will address management systems and analyze program impact.

FY 2018

Appalachian Therapeutic Riding Center was awarded \$7,500 to engage Taproot Consulting to assist in developing a strategic plan, a fund development plan, and plans for evaluation and leadership succession.

Community Housing Coalition of Madison County was awarded \$7,500 to engage Integrated Organization Development with Strategic Planning and Fund Raising Development to provide a road map for the organization to improve governance, volunteer management, and donor stewardship.

Council on Aging for Henderson County was awarded \$7,500 to engage Taproot Consulting to facilitate a strategic and fund development planning process to produce a strategic plan focused on donor development, outreach, and marketing.

Latino Advocacy Coalition of Henderson County was awarded \$7,500 to engage Popular Education Consultants to assist with a strategic planning process that will incorporate a community assessment to ensure programs directly address the most pressing needs, and project future trends in order to further LAC's mission and vision. The strategic planning process will also identify capacity building for new board members and help create organizational structures that promote efficacy.

Our VOICE, Inc. was awarded \$7,500 to engage Taproot Consulting for strategic planning to help with growth, and to develop concrete strategies for strengthening its development infrastructure in order to cultivate major donors and develop for-profit support.

Read to Succeed was awarded \$7,500 to engage Walker Wilson Consulting to assist with a strategic plan that will include a marketing and fundraising plan, development of financial and personnel policies, and improvement of volunteer recruitment to address volunteer sustainability and burnout.

FY 2017

All Souls Counseling Center was awarded \$7,500 to engage Taproot Consulting to assist with Board Development, to implement a fundraising plan that will diversify revenue sources, and to develop strategies in order to increase visibility in the community.

Big Brother Big Sisters of WNC was awarded \$5,800 to engage Taproot Consulting to develop a strategic plan that will help with board development, volunteer management, and succession planning.

Blue Ridge Literacy Council was awarded \$7,500 to engage HunterKemper Consulting for assistance with strategic planning that will focus on program sustainability and effective community engagement.

Girls on the Run of WNC was awarded \$7,500 to engage HunterKemper Consulting to assist with strategic planning that will help with leadership, board development, and volunteer recruitment and training.

Green Opportunities was awarded \$7,500 to engage Walker Wilson Consulting to assist with strategic planning that will help identify gaps in programs and establish a plan for effective and sustainable programs.

Safelight, Inc. was awarded \$7,500 to engage Taproot Consulting, Sparrow Research, and Strategic Workplace Solutions to develop a strategic plan and a communication and marketing plan to address organizational culture and adaptive capacities in order to effectively run the newly merged organization.

Under One Sky Village Foundation was awarded \$7,500 to engage Imago Development to develop a fundraising plan and a strategic plan in order to secure a solid financial future by increasing its individual donor base and building a strong, ongoing major gifts program.

FY 2016

Hinton Rural Life Center was awarded \$7,500 to engage Dr. Steven Swafford of Leadership Outfitters to facilitate a strategic plan that will be a clear road map for Hinton's future. The process will enable strengthening of current services and help Hinton be an efficient steward of its resources while addressing needs of those in its service area.

Homeward Bound was awarded \$7,500 to engage with Walker Wilson Consulting in order to identify the agency's priorities in changes that need to be made before the new Executive Director arrives, and to identify the agency's priorities for the new Executive Director once he or she arrives.

Mountain BizWorks, Inc. was awarded \$7,500 to engage Marilyn Ball of 12Twelve Marketing to develop a cohesive communications strategy that will allow for rebranding of the organization in order to help differentiate its work from competition and create a standardized, methodical message and image.

YWCA of Asheville was awarded \$7,500 to engage Greg Walker Wilson of Walker Wilson Consulting to develop a business plan to assess the future viability of childcare and school-age programs, as well as develop a more sustainable business model so that programs can work together to accomplish the mission and financial goals.

FY 2015

The ARC of Buncombe County was awarded \$7,500 to engage Walker Wilson Consulting to assist with an executive transition in order for the organization to move forward in improving program services and organizational capacity.

Asheville City Schools Foundation was awarded \$7,500 for strategic planning to improve its capacity to address racial equity, improve its *In Real Life* program, and expand advocacy efforts.

Helpmate was awarded \$7,500 to engage Judy Futch and Beth Trigg to facilitate a strategic planning process focused on Program, Structure, Facility, and Partnerships, which will create a framework for several major transitions: integration of staff and programs into the new Buncombe County Family Justice Center while maintaining the existing aligned staff culture, upcoming expansion of the domestic violence shelter, and an upcoming capital campaign.

Latino Advocacy Coalition of Henderson County was awarded \$7,500 to engage Walker Wilson Consulting to assist in building key personnel support and systems, systematizing current programming, working with the board to develop better practices and new financial reporting ideas, and to help with a facilities management plan.

Mitchell County SafePlace was awarded \$7,500 to engage Judy Futch Consulting, Taproot Consulting, and Walker Wilson Consulting to assist in developing a strategic plan, training for board and staff, and a fundraising and communication plan in response to the organization's need for infrastructure development and impact expansion.

SAFE of Transylvania County was awarded \$7,500 to engage Walker Wilson Consulting in the development of a 3 to 5-year strategic plan in response to the organization's need of clear, meaningful, and measurable outcomes for all of its programs and services. This will allow SAFE leadership to strategically focus its energy in creating an organizational culture of purpose and accountability.

Western North Carolina AIDS Project was awarded \$7,500 to engage Gary Landwirth of Giving Ideas Consulting and Beth Trigg of Taproot Consulting to improve staff effectiveness and organizational culture by clarifying roles, addressing workload issues, creating professional development plans for staff, developing management frameworks, focusing on big picture organizational goals, and diversifying revenue streams by implementing a strong fundraising program.