



WOMEN *for* WOMEN
A Giving Circle

An initiative of The Community Foundation of Western North Carolina

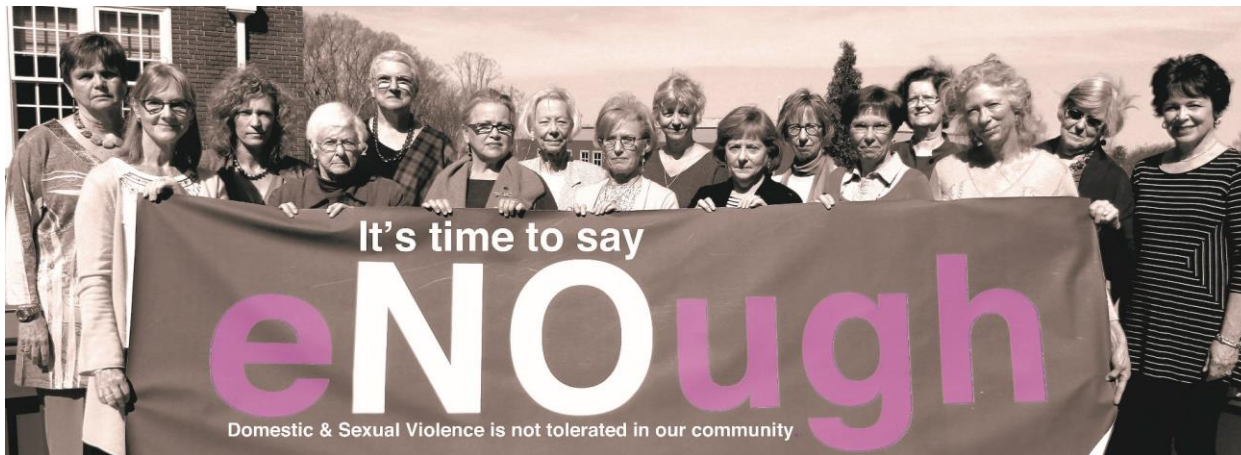


Mission: Improve the lives of women and girls through women's collective giving



WFW members enjoyed lunch at Dandelion Café, which received a 2014 grant to create a job training program for domestic violence survivors

Vision: Empower women to take action, inspire hope and possibility, and strengthen Western North Carolina

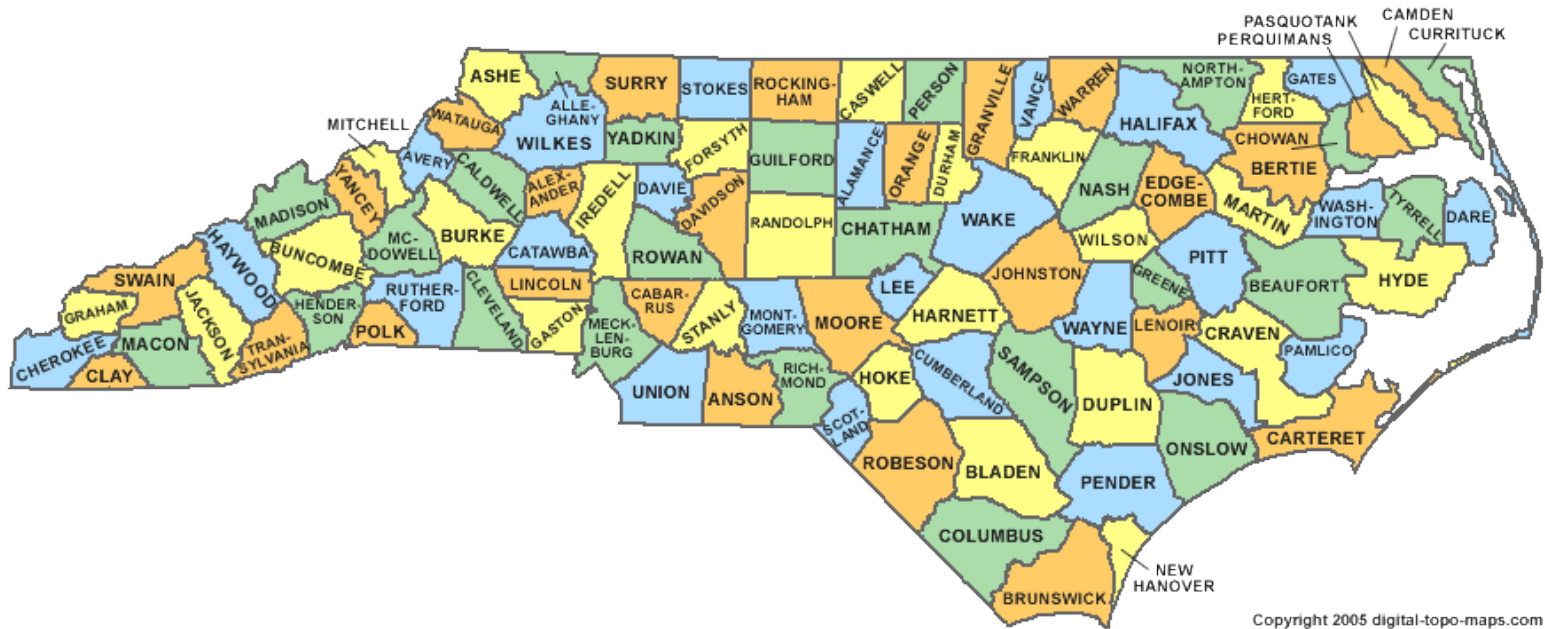


WFW members participated in the eNOugh campaign, Buncombe County's effort at increasing awareness and community engagement in addressing domestic and sexual violence

How We Got Started

- In October 2003, Eleanor Owen, CFWNC Board Chair, and several staff members attended the Council on Foundations Community Foundation Conference in Baltimore. Eleanor attended a session on women's giving circles and collaborative funds. She was energized by the idea and thought other women in Western North Carolina would be, too.
- CFWNC received a grant from the Kellogg Foundation to develop a five-pronged approach to women's giving in our region.
- ***Women for Women*** was launched in February 2005 and had 213 founding members by year end including "founding mothers" Pat Smith, Marla Adams, Sue McClinton, Janice Brumit, and Eleanor Owen
- WFW awarded its first grants totaling \$213,000 in 2006: **addressing the unmet needs of women & girls in our region**

WFW Serves 18 Counties in Western North Carolina



WFW serves 18 counties, from Cherokee in the West to Avery, Burke and Rutherford as the Eastern border.

Since 2006, WFW has distributed 54 grants totaling
\$3,489,689



In 2016, Our VOICE received \$100,000 to be used over two years to identify and respond to victims of human trafficking

WFW announced a \$450,000 Collaborative High Impact Grant at the 2018 Power of the Purse®



The grant was awarded to Buncombe Partners in Prevention, a collaboration among Helpmate, Mountain Child Advocacy Center, Our VOICE, and Pisgah Legal Services

Current Funding Focus Area: Providing Safe Living and Work Environments for Women & Girls

- intimate partner violence
- sexual violence
- human trafficking
- elder abuse
- bullying
- sexting



2016 WFW grantee, Working Wheels, connected women referred by Helpmate with reliable cars

WFW Investment Objectives

Our funded projects

- Demonstrate measurable change through services that promote freedom from violence and abusive situations
- Address causes or prevention of violence against women and girls
- Advocate, make a long term difference, and increase safe living conditions in the lives of women and girls
- Demonstrate collaborative and/or cooperative partnerships with other organizations that yield greater impact than either group could achieve alone
- Demonstrate commitment to organizational learning and capacity building

Power of the Purse®: CFWNC's annual event to celebrate the power of women's philanthropy



Soccer champion, Abby Wambach, is the featured speaker for the 2019 Power of the Purse®

Joining *Women for Women*

- Membership is \$1,100 / year
- Initial three year commitment, then renew annually
- Gift is 100% tax-deductible
- \$1,000 goes to the pool of grant funds; \$100 provides administrative support
- Several ways to pay WFW membership:
 - ❖ Check made payable to CFWNC
 - ❖ Credit Card - <https://donatenow.networkforgood.org/cfwncwomenforwomen>
 - ❖ Stock gift
 - ❖ Grant from CFWNC donor advised fund

Who Joins Our Giving Circle

Women who are

- Smart
- Community-minded
- Strategic
- Collaborative
- Compassionate
- Dynamic
- Thoughtful



WFW members with panelists from a Brown Bag Lunch and Learn, sponsored by the Advocacy & Education Committee

Our Committees: How to Extend Your Membership Beyond Your Generous Gift

The level of participation in activities or committees is totally flexible and set by each individual member. For members who have the time and interest, they are welcome to join a committee.

- **Advocacy & Education Committee:** Leverages public policy change and public funding to champion solutions to the issues reflected in our membership-approved grants
- **Grants Committee:** Evaluates grant proposals and makes site visits to make informed funding recommendations to the membership
- **Membership & Communications Committee:** Recruits and retains members of the giving circle

Learn More

- www.cfwnc.org/Donors/WomenforWomen

Information about the giving circle, how to join, and our grant history

- www.facebook.com/womenforwomenwnc

Updates from our grantees, information about WFW events, and relevant news about our focus area

- www.cfwnc.org/Donors/WomenforWomen/WomenforWomenEndowment

Information about a permanent fund created to ensure the future financial sustainability of the giving circle